

Malaysia Food Festival 2011



The University of
Nottingham

Prepared by
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INTRODUCTION

MALAYSIA FOOD FESTIVAL IN CONJUNCTION WITH NOTTINGHAM MALAYSIAN GAMES (NMG)



The first inception of Nottingham Malaysian Games (NMG) was in 1985, introduced by the Nottingham Malaysian Society (NMS) committee. From then on, the number of participants increased gradually and in 2009, the record was broken and the number of dignitaries, participants and supporters, was more than half of Malaysians students currently in UK and Ireland where they congregated in Nottingham for the event. Presently 5,000 students attend this event from 56 universities all over the United Kingdom and Ireland.

The Nottingham Malaysian Games received Special Recognition in 2009 as the Best Event by the university Students' Union. Furthermore, the Nottingham Games is always held in conjunction with the Malaysian Food Festival, where authentic and delicious Malaysian cuisine is catered to all attendees of our games.

Details of this year's Nottingham Malaysian Games are as below:

Date: 12th November 2011
Time: 8.30am to 7pm
Venue: Great Hall, Trent Building
University of Nottingham

This reputable event has been acknowledged as the largest Malaysian student gathering overseas and also has also been featured on many international and national media, including TV3, and TheStar, Malaysia's leading English daily. This event had previously been graced by the attendance of the Higher Education Minister accompanied by Education Minister in 2006. In year 2008, this event was graced by the attendance of Domestic Trade and Consumer Affairs Minister and Minister of Higher Education of Malaysia. In year 2009, it was graced with the attendance of Minister of Youth and Sports Y.B. Dato' Ahmad Shabery Cheek.



In conjunction with Nottingham Malaysian Games, we are also having a **Malaysia Food Festival**. The main objective is to provide delicious Malaysian food for the guest. As almost 5000 people will be coming this year, we are targeting that many stalls will be able to sell Malaysian food that we all miss so much.

We hope you would take the time to read the sponsorship letter that is attached in this envelope. If you have any queries, please email us at info@nms-uk.com

We thank you in advance.

Abdul Haq Mohaidin
President
Nottingham Malaysian Society 2011/2012





TARGET GROUPS

- i. 5,000 attendees
 - a) Malaysian students studying in 56 universities in the UK & Ireland, with age range 18-26.
 - b) International students.
 - c) Local people of United Kingdom.
- ii. 200 organizing committees.

OBJECTIVES

1. To provide Malaysian food for the participants, volunteers and the spectators.
2. To bring the environment of 'pasar malam' in Nottingham.
3. To strengthen the bonds between Malaysians in the UK and Ireland.
4. As a platform for business for those interested to promote their services or food.
5. To introduce Malaysian food to the locals.





FOOD TENDERING INFO

CATEGORY	PRICE	DEPOSIT
RESTAURANTS	£200	£200
OTHERS	£100	£200

Utilities provided:-

- Tables
- Chairs
- Bin bags

To register the stall, please sign up the form provided in the email sent. To increase the variety of food, we will review your menu and discuss again to minimize the clash of menu with other stalls. It is very important for the stalls who want to sell major dishes to have **food liability insurance**. For those who want to sell non-vegetarian food, please make sure that the meat is halal. No alcoholic drinks are allowed to sell on that day.

Once confirmed, the stalls need to display the menu together with the price clearly on that day.

To make a payment, please fill the invoice form provided.

Please note that (all) your deposit is meant to cover any damages done to the property. Cleaning charges may be imposed for stains or any mess caused by you and this will be taken out from the deposit money. In this case, a porter will be doing the inspection and you will be notified with the findings later on.

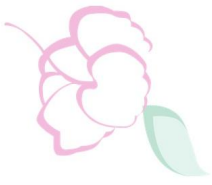




ESTIMATED EXPENDITURE

Items	Budget (£)
Food and drinks for volunteers and players	1450
Food, drinks and souvenirs for VIPs	150
Cleaning chargers	350
Security and safety	200
TOTAL	2150





PRESS RELEASES

Publisher: TheStar

Date: 7th November 2006

Title: Sporting offer by Nottingham

Accessible on:

<http://thestar.com.my/news/story.asp?file=/2006/11/7/nation/15933913&sec=nation>

Publisher: TheStar

Date: 23rd September 2007

Title: Preparations underway for games

Accessible on:

<http://thestar.com.my/education/story.asp?file=/2007/9/23/education/18775438>

Publisher: University of Nottingham Communications Office

Date: 8th November 2008

Title: Malaysian Games 2008 at Nottingham

Accessible on:

<http://www.nottingham.ac.uk/news/pressreleases/2008/november/malaysiangames2008.aspx>



TV APPEARENCES

Broadcaster: TV3 Malaysia

Accessible on: <http://www.youtube.com/watch?v=3VXprmczsjw>

Broadcaster: MadGrapeTv

Accessible on: <http://www.youtube.com/watch?v=1vkCIGKnW-A>

SPECIAL RECOGNITIONS FROM UNIVERSITY OF NOTTINGHAM

Best event 2009:

<http://www.su.nottingham.ac.uk/studentgroups/societies/awards/>

Best society website 2011:

<http://www.su.nottingham.ac.uk/activities2/societies/awards/>

NMS webpage: <http://nms-uk.com/>





NOTTINGHAM MALAYSIAN SOCIETY
UNIVERSITY OF NOTTINGHAM



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